

This analysis shows that the County's largest taxpayers are a relatively stable, yet a diverse group, with six firms appearing on both lists (2001 and 2011). The County's broad tax base results in a minimal dependence on large taxpayers.

The top ten taxpayers currently provide 3.36% of the total 2011 taxable value.

**2011 TOP TEN TAXPAYER REPORT OF GRAND TRAVERSE COUNTY
(RANKED BY TAXABLE VALUE)**

RANK	TAXPAYER NAME	PRODUCT OR SERVICE	2011 T.V.	% OF TOTAL 2011 T.V.
1	CONSUMERS ENERGY	UTILITY	\$23,791,926	0.55%
2	STATE OF MICHIGAN TAXABLE	GOVERNMENT	\$17,300,244	0.40%
3	SARA LEE CORP	FOOD PROCESSING	\$15,826,022	0.37%
4	MICHIGAN CONSOLIDATED GAS CO	UTILITY	\$15,201,116	0.35%
5	CENTRO BRADLEY G T II LLC	RETAIL TRADE	\$15,071,200	0.35%
6	GRAND TRAVERSE MALL LTD PTNR	RETAIL TRADE	\$14,688,740	0.34%
7	GRAND TRAVERSE RESORT AND SPA LLC	HOSPITALITY SERVICES	\$12,409,073	0.29%
8	CHERRYLAND ELECTRIC COOP	UTILITY	\$12,087,883	0.28%
9	GREAT WOLF LODGE OF TC LLC	HOSPITALITY SERVICES	\$9,561,400	0.22%
10	AUTO OWNERS INSURANCE CO	SALES	\$8,579,368	0.20%
TOTAL:		TOP 10 TAXPAYERS	\$144,516,972	
2011 COUNTY TOTAL TAXABLE VALUE			\$4,298,414,642	3.36%

2011 FIGURES ARE SUBJECT TO CHANGE BY THE MICHIGAN TAX TRIBUNAL,
THE STATE TAX COMMISSION, AND THE JULY/DECEMBER BOARD OF REVIEW.

**2001 TOP TEN TAXPAYER REPORT OF GRAND TRAVERSE COUNTY *
(RANKED BY TAXABLE VALUE)**

RANK	TAXPAYER NAME	PRODUCT OR SERVICE	2001 T.V.	% OF TOTAL 2001 T.V.
1	CONSUMERS ENERGY	UTILITY	\$19,352,339	0.73%
2	CARPENTER ENTERPRISES	AUTO PARTS	\$17,242,450	0.65%
3	SARA LEE CORP	FROZEN FOOD PROCESSING	\$15,981,770	0.60%
4	MICHIGAN CONSOLIDATED GAS CO	UTILITY	\$14,237,760	0.54%
5	GRAND TRAVERSE CROSSING LTD. PTR	RETAIL	\$13,108,800	0.49%
6	GDO INVESTMENTS	DEVELOPER	\$11,567,985	0.43%
7	KSL GRAND TRAVERSE LAND INC.	DEVELOPER	\$11,224,100	0.42%
8	MEIJER INC.	RETAIL TRADE	\$10,860,208	0.41%
9	GRAND TRAVERSE MALL INC.	RETAIL TRADE	\$10,780,220	0.41%
10	STATE OF MICHIGAN TAXABLE	GOVERNMENT	\$9,176,330	0.34%
TOTAL:		TOP 10 TAXPAYERS	\$133,531,962	
2001 COUNTY TOTAL TAXABLE VALUE			\$2,660,297,821	5.02%