

R E S O L U T I O N  
EMERGENCY PUBLIC WARNING POLICY

WHEREAS, The Public Safety Committee met on July 3, 1990 and reviewed the Emergency Public Warning Policy as submitted by the Emergency Management Coordinator; and,

WHEREAS, the purpose of this policy is to establish general guidelines concerning an emergency public warning system for Grand Traverse County; and,

WHEREAS, the Public Safety Committee recommends adoption of the attached Emergency Public Warning Policy,

NOW, THEREFORE, BE IT RESOLVED BY THIS BOARD OF COMMISSIONERS, THAT, the attached Emergency Public Warning Policy is hereby approved,

BE IT FURTHER RESOLVED THAT, the Emergency Management Coordinator be directed to implement the policy.

DATED: July 25, 1990

## EMERGENCY PUBLIC WARNING POLICY

1. Purpose. The purpose of this policy is to establish general guidelines concerning the development, implementation, and updating of emergency public warning systems and procedures for the County of Grand Traverse. Additionally, this policy outlines the responsibility of county, city, township, and village government to provide for emergency public warning.
2. Authority: Grand Traverse County Board of Commissioners.
3. Application: The Department of Emergency Management and all other county departments and agencies participating in emergency public warning activities, pursuant to the Grand Traverse County Emergency Operations Plan.
4. Responsibility: The Emergency Management Coordinator is responsible for the implementation and management of this policy.
5. Definitions.

Emergency Public Warning. The act or process of notifying the general public so they may take personal protective actions.

Emergency Public Warning System. Any manual or automated system or combination of systems and/or procedure(s) used to provide emergency public warning in the event of occurring or imminent community emergency or disaster.

Emergency Alert System. A device used within cable television systems to interrupt programming and provide verbal warning and information to the cable television audience.

Siren. A single fixed sound source that can stand alone or be part of a system used as an outdoor warning device.

Visual Warning System. Any method of warning that is visual in nature, such as strobe lights and printed messages on television.

Mobile Alerting. The act of warning persons in densely populated areas with vehicle mounted public address systems.

Warning Entry Point. The location(s) where notification of an emergency or disaster is first received, as described in the Grand Traverse County Emergency Operations Plan.

### 6. Policy.

Federal, state, county, city, township, and village government share responsibility for the safety and well being of their citizens. Accordingly there is a shared responsibility among governments for providing emergency public warning.

Emergency Public Warning Policy continued.

Each local jurisdiction is primarily responsible for establishing, operating, and maintaining its own emergency public warning system.

The establishment, operation, and maintenance of emergency public warning systems shall be coordinated with the Emergency Management Coordinator, and be compatible with established county-wide emergency public warning procedures as outlined in the Grand Traverse County Emergency Operations Plan and supporting documents.

The Emergency Management Coordinator shall provide information and guidance to any and all city, township, and village governments within Grand Traverse County on the various types of emergency public warning systems available and possible funding sources.

The Emergency Management Coordinator shall encourage the development of emergency public warning systems as appropriate throughout Grand Traverse County, including but not limited to:

- Emergency Alert Systems
- Sirens
- Visual Warning Systems
- Mobile Alerting

Emergency Alert Systems should be provided to cable television subscribers as a part of each cable television contract in Grand Traverse County, with each Emergency Alert System to be administered by the Emergency Management Coordinator.

Each new emergency public warning system shall be incorporated into the Grand Traverse County Emergency Operations Plan and included as appropriate in supporting procedures utilized in Grand Traverse County's warning entry points.