

**Grand Traverse County Parks and Recreation Department  
Civic Center Ballfield Advertising Agreement**

This agreement is between the Grand Traverse County Parks and Recreation Department, hereinafter "GTCPR", and the Undersigned Business Advertiser, hereinafter "Undersigned".

The Civic Center has five junior baseball fields, each surrounded by a four-foot-high fence. GTCPR and the Undersigned wish to enter into an agreement for the placing signage on a baseball field fence during baseball season, as agreed upon between the Undersigned and the GTCPR.

The GTCPR and the Undersigned agree, as follows.

1. Projected number of banners and scoreboard advertisement

Total Number of Banners: \_\_\_\_\_ Total Number of Scoreboard Advertisements: \_\_\_\_\_

Total Cost: \_\_\_\_\_

*\*Please note that current rates for Ballfield Advertising can be found in the annual Parks and Recreation User Fees found on the Parks and Recreation webpage ([www.gtcountymi.gov/parks](http://www.gtcountymi.gov/parks)).*

2. Fence Banners. The Undersigned will furnish, at own expense, the banner, which shall be three (3) feet by six (6) feet long, and made of lightweight, weather-resistant material, as follows.
  - 12-ounce vinyl windscreens with air vents (smiles), brass grommets in each corner and in the center of the banner, with sign borders having a sewn edge for durability.
  - or**
  - vinyl mesh windscreen material with brass grommets in each corner and in the center of the banner, with sign borders having a sewn edge for durability.
3. Scoreboard. The Undersigned will furnish, at own expense, the sign which will be sixteen inches (16") high by four (4) feet long if on the front of the scoreboard and three (3) feet high by six (6) feet long and made of vinyl to be adhered to the scoreboard. Production and installation of the sign shall be completed only by Image360 of Traverse City. Scoreboard signage will remain on the scoreboard for the duration of the agreement.
4. Removal. GTCPR may remove any sign that it determines to be in poor condition. The Undersigned shall be responsible for replacing of any sign so removed.
5. Location. GTCPR shall have the sole right to determine where a sign shall be placed on a field fence. GTCPR must approve the sign, its design, and message prior display. (Complete a "design approval form," attached, and return to GTCPR with this agreement.)
6. Damages. GTCPR is not responsible for any damage to an Undersigned's sign. Repairs or replacement of a sign due to damage from wear and tear, wind, vandalism, theft, or any other cause shall be the undersigned's sole expense.

Grand Traverse County Parks and Recreation:

Business Advertiser:

\_\_\_\_\_  
John Chase, Director

\_\_\_\_\_  
(Business Name)

Date: \_\_\_\_\_

\_\_\_\_\_  
Authorized by (Print Name/Title)

\_\_\_\_\_  
Signature

Date: \_\_\_\_\_

## Grand Traverse County Civic Center Advertising Design Approval Form

Include all text, artwork, and logo plans for the sign, along with this form, to GTCPR. Sign may not be printed or placed until content approved by GTCPR.

Name of Business Advertiser: \_\_\_\_\_

Person Completing this Form: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Fence Banner Size: three (3) feet high by six (6) feet long

Scoreboard Advertisement (Front) Size: sixteen inches (16") by four (4) feet long

Scoreboard Advertisement (Back) Size: three (3) feet high by six (6) feet long

### Description of Design and Message:

Return to: Grand Traverse County Parks and Recreation  
1213 Civic Center Drive  
Traverse City, Michigan 49686  
or by e-mail to: [gtparks@gtcountymi.gov](mailto:gtparks@gtcountymi.gov)

Grand Traverse County Parks and Recreation

Approved by: \_\_\_\_\_

Name/Title

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date