

American Rescue Plan Act Survey Results

Grand Traverse County
May 27, 2022



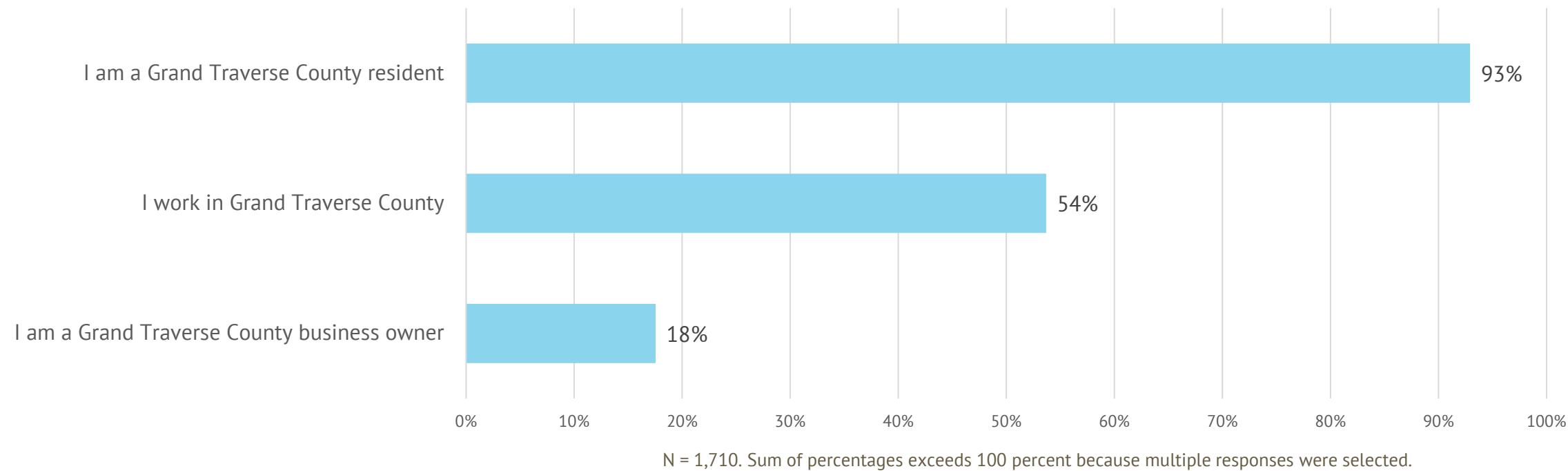
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Survey Background

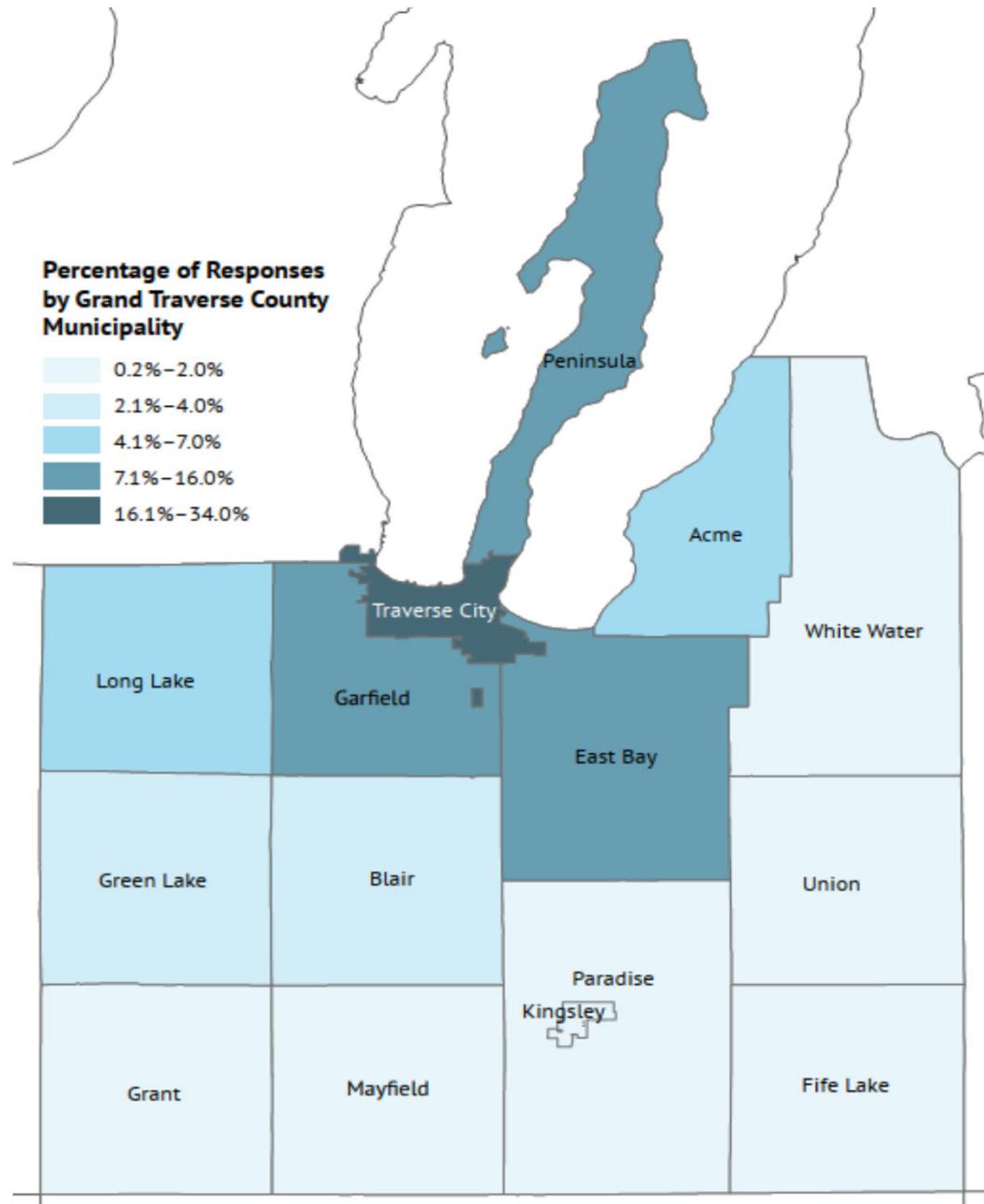
- Survey was developed to garner feedback from county residents on priorities for the American Rescue Plan Act (ARPA)
- Survey went live on April 12 and closed on May 13
- 1,841 total respondents representing all 13 townships, 2 villages, and Traverse City
 - 1,818 digital responses
 - 23 paper responses

Respondents

Residency and Place of Work



Ninety-three percent of survey respondents are residents of Grand Traverse County, while 54 percent work in the county and 18 percent are business owners



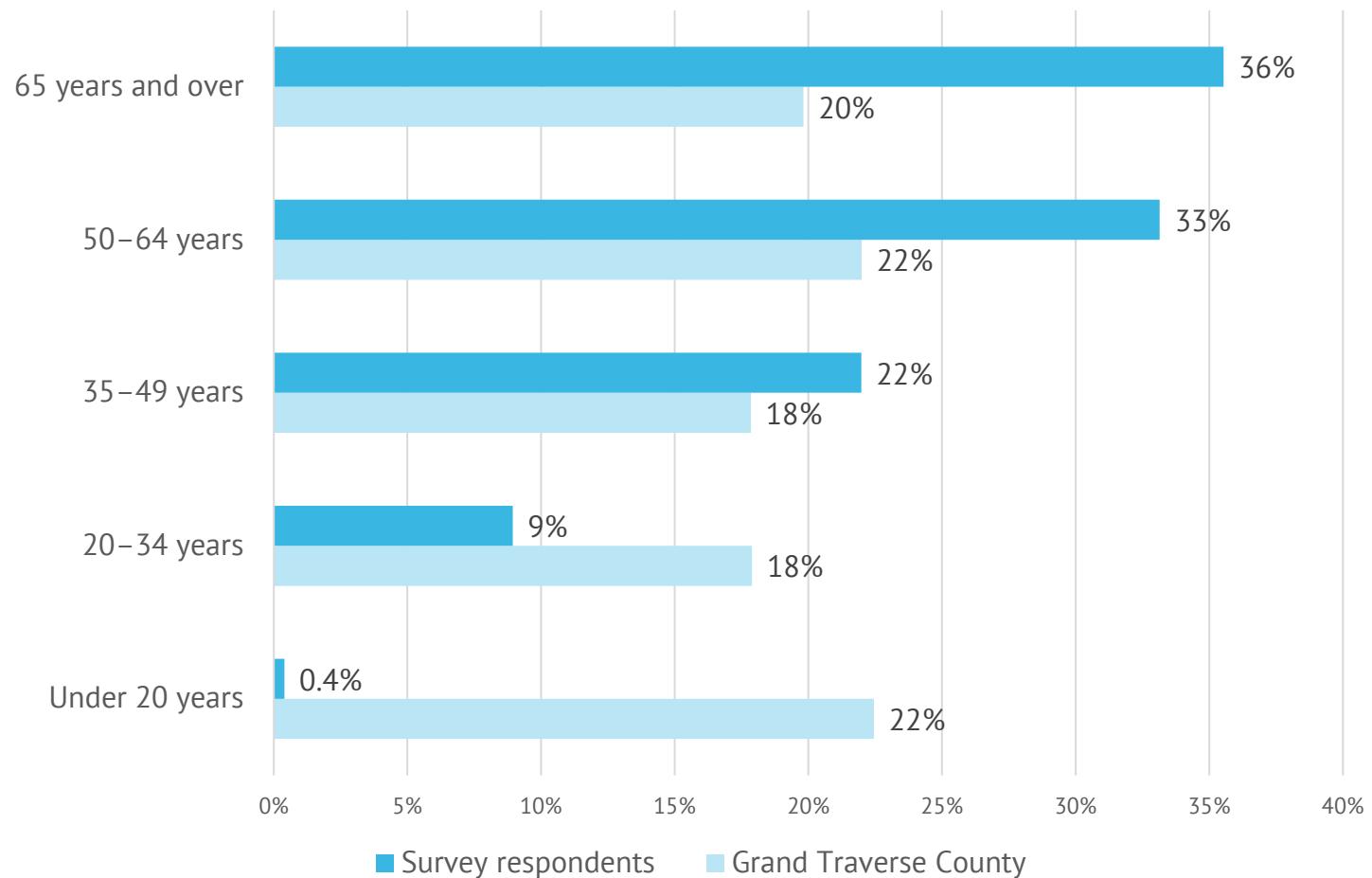
Percentage of Respondents

Acme Township	6%
Blair Township	3%
East Bay Township	13%
Fife Lake Township	1%
Fife Lake Village	<1%
Garfield Charter Township	16%
Grant Township	1%
Green Lake Township	4%
Kingsley Village	1%
Long Lake Township	7%
Mayfield Township	1%
Paradise Township	2%
Peninsula Township	11%
Traverse City	34%
Union Township	<1%
Whitewater Township	1%

N = 1,681. Percentages may not total to 100 due to rounding.

Age

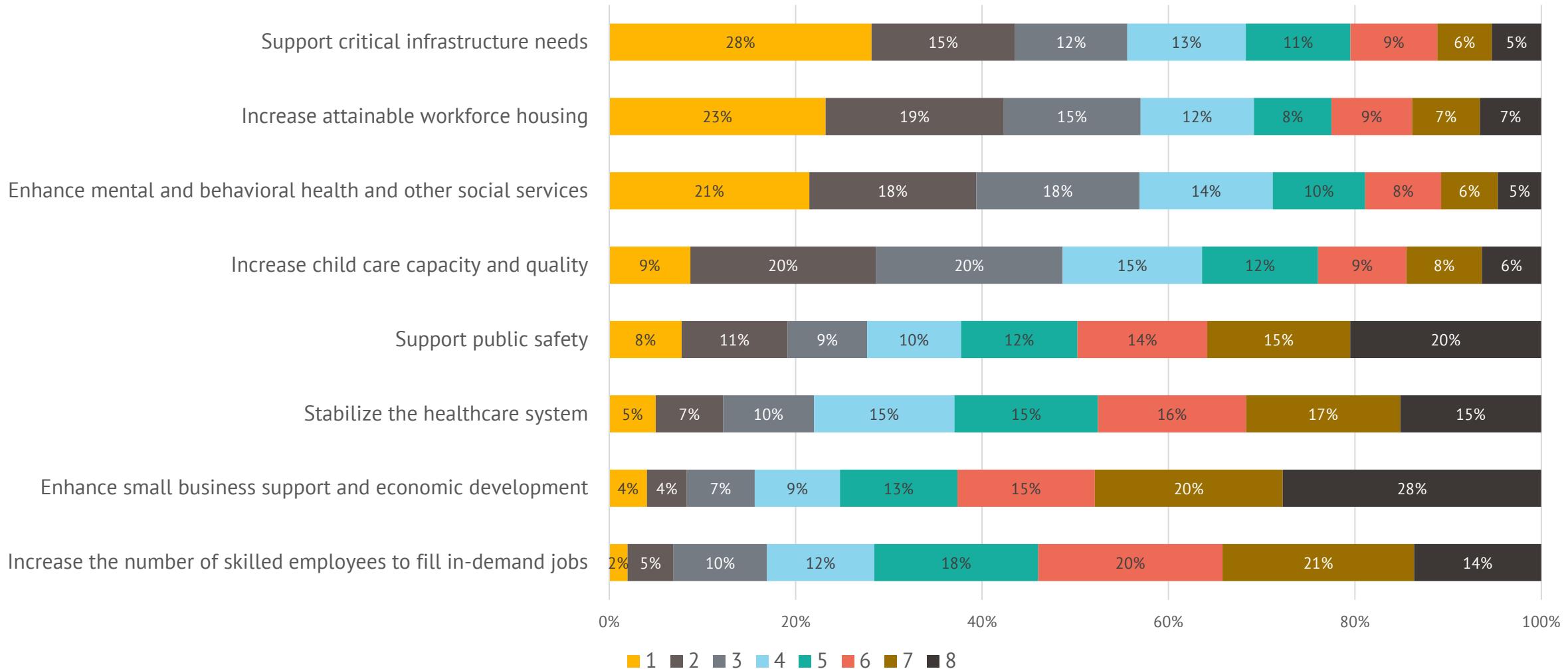
- More than half of survey respondents (69 percent) are 50 years or older
- One-third are between 20 and 49 years old
- Less than 1 percent are under 20 years old



N = 1,756. Percentages may not total to 100 due to rounding.
Source: American Community Survey 2020 5-year estimates

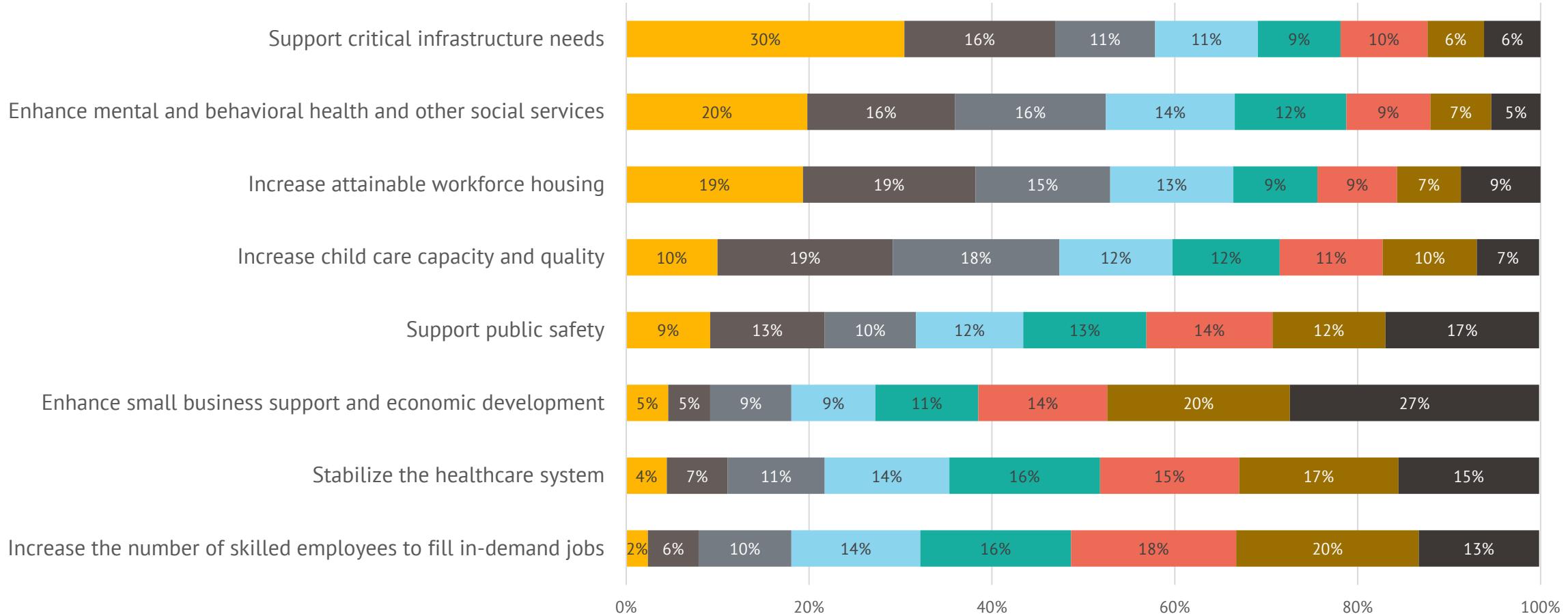
Priorities

Ranked Priorities: All Respondents



N = 1,826. Percentages may not total to 100 due to rounding.

Ranked Priorities: Out County*

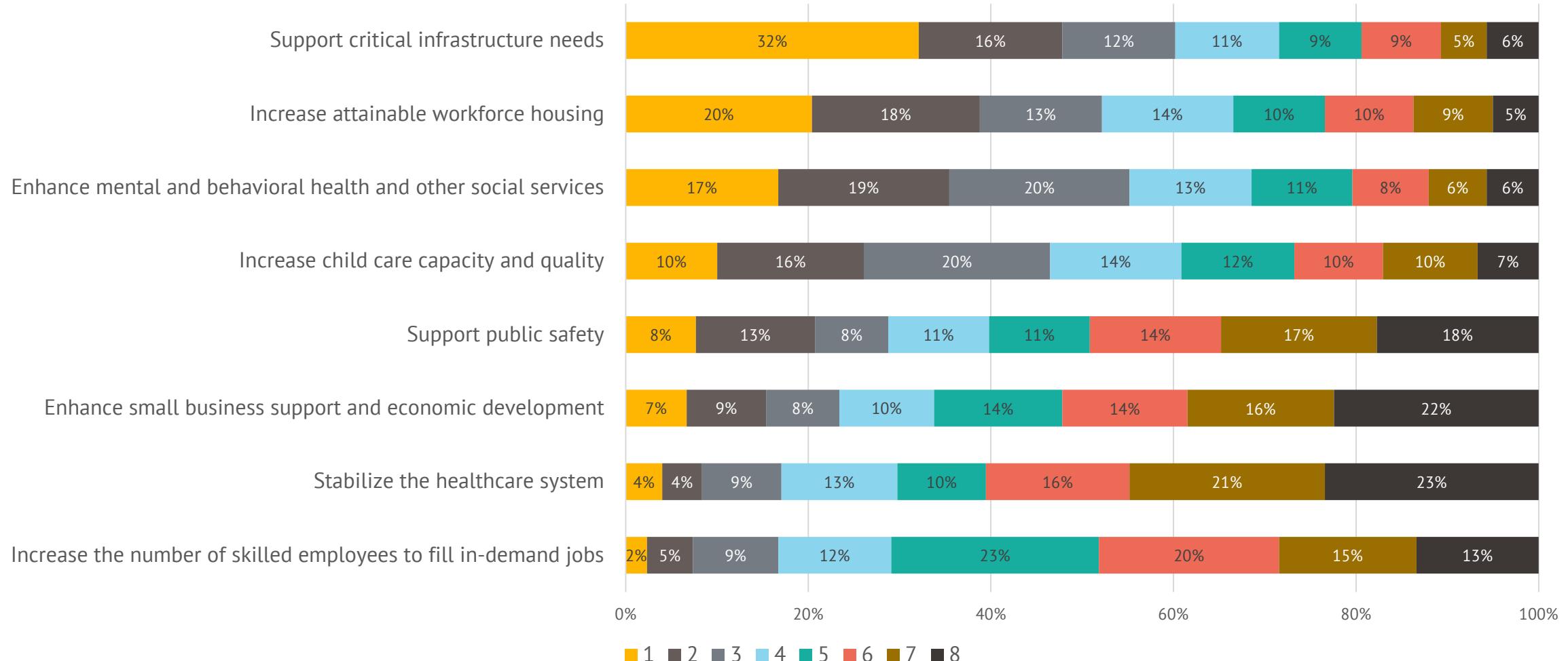


* Excludes Traverse City, Garfield Township and East Bay Township

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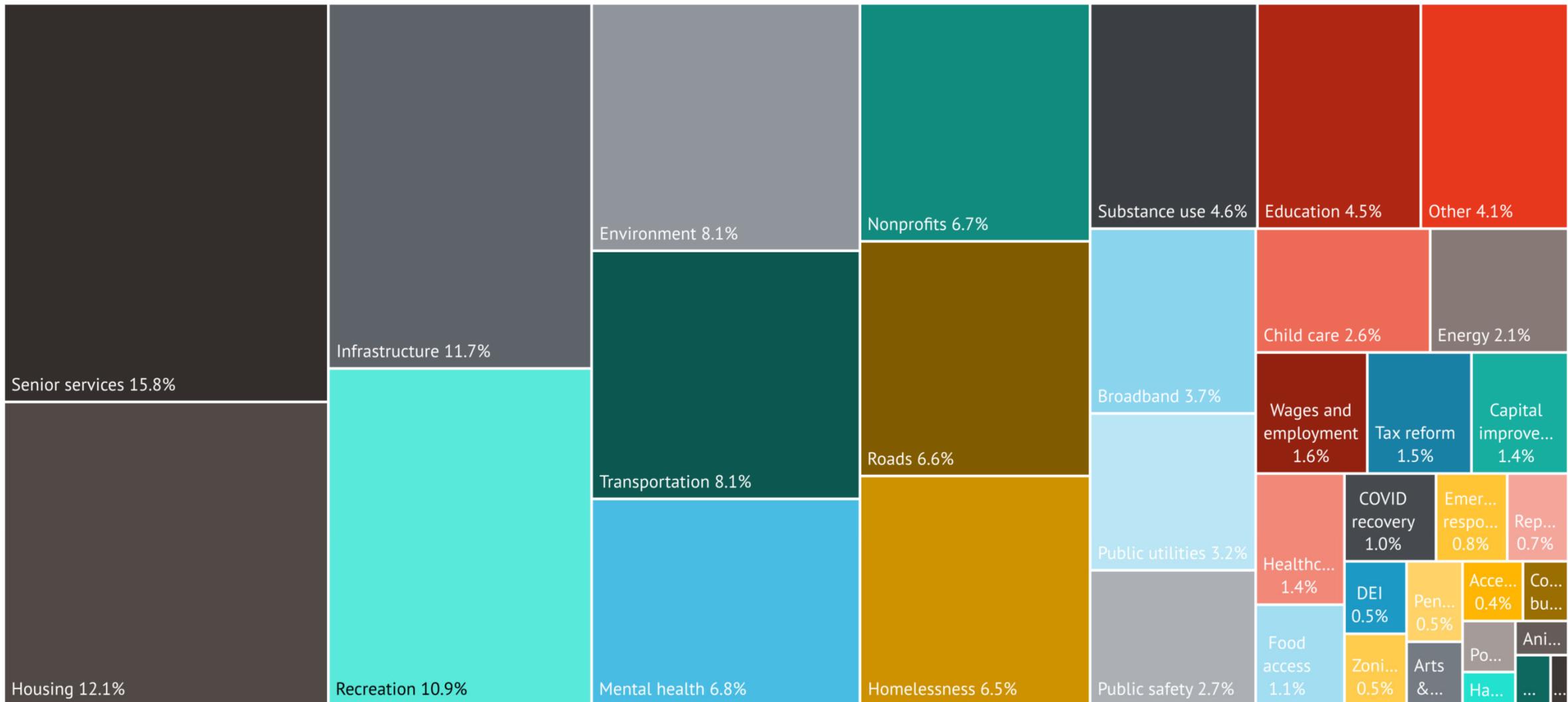
N = 631. Percentages may not total to 100 due to rounding.

Ranked Priorities: Business Owners



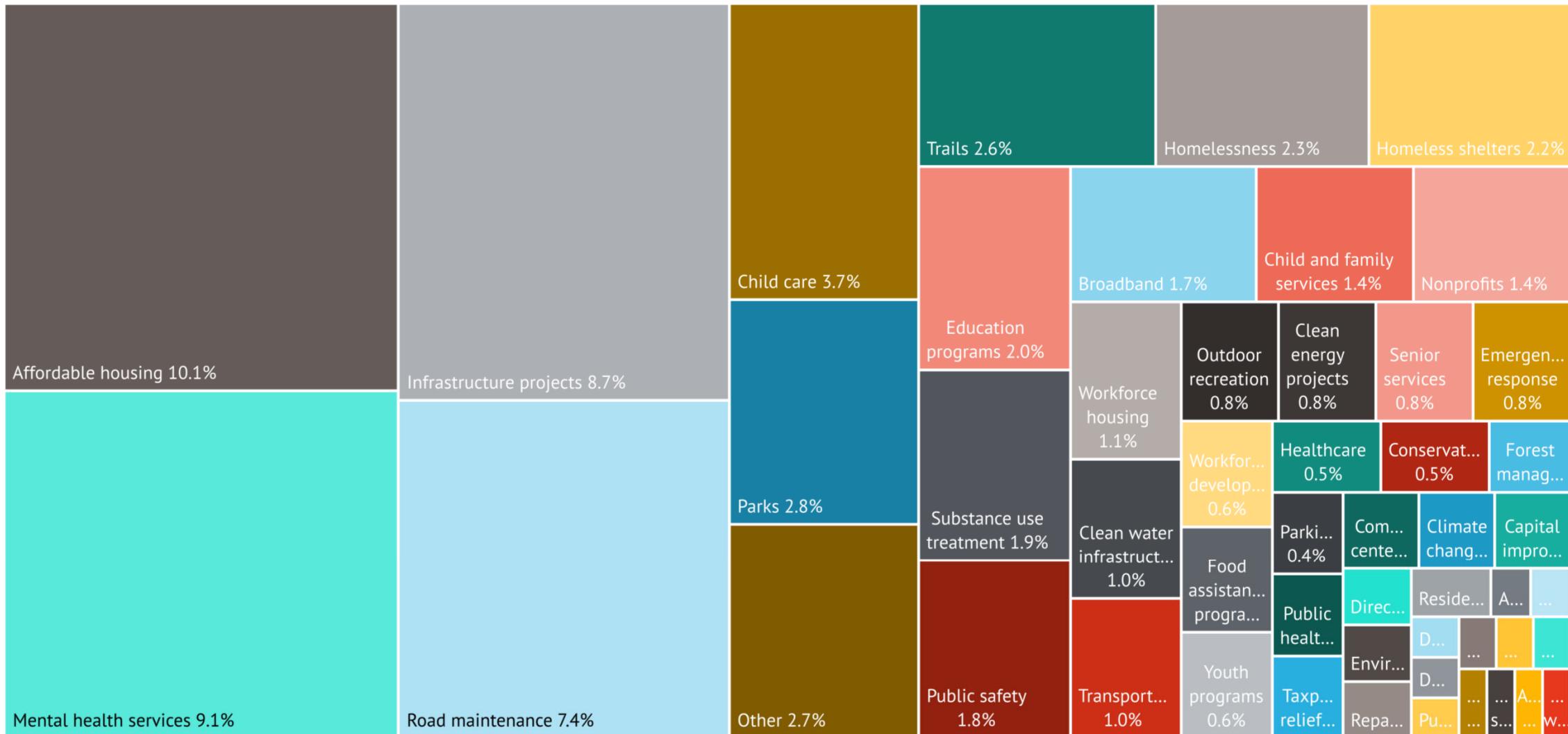
N = 299. Percentages may not total to 100 due to rounding.

Are there any community priorities you think should receive ARPA funding?



N = 911. Percentages may exceed 100 percent because more than one priority was shared.

Are there any specific projects or programs you think should receive ARPA funding? (Project categories mentioned)



N = 784. Percentages may exceed 100 percent because more than one priority was shared.

Are there any specific projects or programs you think should receive ARPA funding?
(Specific entities and programs mentioned)



N = 784. Percentages may exceed 100 percent because more than one priority was shared.





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