



2012 Department Strategic Plan

Board Goals

1. Preserve beautiful and healthy environment
2. Safety of community
3. Focus on health and economic well-being of all people
4. Collaborate with other units of government
5. Risk-taking and innovation to increase efficiency/effectiveness of services
6. Ready and easy access to government services
7. Emphasize fiscal responsibility in planning for today and the future

Board Goal	Department Goal	Department Tactic	Estimated Duration (No. of Months)	Estimated Completion Date (Month/Year)
5,6,7	Evaluate the current Health Services Building plans for renovation and/or construction of a new facility to meet community needs.	Assist in the 2025 Grand Traverse County Capital Improvement Plan.	12	9-2012
3,6	Enhanced Health Department Website.	Make Health Department Website fresher and easier to use. Monitor hits to website. Develop client satisfaction survey to gauge perceived value of Environmental and Personal Health programs and to elicit suggestions for improvement.	Ongoing	3-2012
3,4,6	New Community Health Survey.	Collaborate with Munson Medical Center and Regional partners to complete survey.	3	9-2012
6,7	Update software for patient records.	Apply for funds to update software for patient records – Health Information Technology (HIT)	12	7-2012
2,3,4,5, 6,7	Protect and promote the quality of public health through the sustainment and enhancement of core, mandated and priority health department services.	1. Meet or exceed all minimum requirements of core, mandated and priority services and the Accreditation program. 2. Procure sufficient funding and reduce costs to assure provision of all core, mandated and priority services. 3. Procure sufficient staffing to assure provision of all core, mandated and priority services. 4. Arrange for staff education to meet or exceed minimum requirements of core, mandated and priority services and the Accreditation program. 5. Prepare and update as necessary a systematic approach to disaster planning involving collaboration of relevant core, mandated and priority services and external agencies.	12 12 12 12 12	1-2012 Ongoing Ongoing Ongoing Ongoing

2,3,4,5, 6,7	Protect and promote the quality of public health through the sustainment and enhancement of collaborative and ancillary Health Department services.	1. Meet or exceed all minimum requirements of relevant collaborative and ancillary services. 2. Procure sufficient funding and reduce costs to assure provision of relevant collaborative and ancillary services. 3. Promote and foster collaborative efforts to address all key health-related issues identified through community health assessment and similar initiatives. 4. Collaborate with TCAPS School Nurses to address the medical needs of the school population in Grand Traverse County.	12 12 12 12	Ongoing Ongoing Ongoing Ongoing
5,6	Establish system to allow for payment of Environmental Health Division permits and Animal Control Division fees on line.	Set up credit card program for the Environmental Health Division and Animal Control Division. Monitor dollars received.	Ongoing	7-2012
1,2,4	Continue to support Long Lake Township in their Time of Sale Ordinance. Review and evaluate program for possible county-wide implementation.	Collaborate with Long Lake Township on their Time of Sale Ordinance.	Ongoing	Ongoing
2,3,5,6	Develop quality improvement process across programs as outlined in the Department's Quality Improvement Plan.	Apply knowledge gained through MLC-3 grant to implement systematic process for improving quality of programs.	Ongoing	Ongoing
5,6	Make Septic and Well documents available (pending legal review and clearance) to public by converting the documents to electric format with future access through the County's website.	Explore grant funding opportunities to implement conversion of Septic and Well documents to electronic format.	Ongoing	10-2012
3,4,6	Improve and enhance health services for adolescents including services to reduce substance abuse.	1. Seek funding opportunities to enhance services to include dental and vision care. 2. Seek funding opportunities to expand the hours/capacity of the adolescent health clinics. 3. Complete and assess an annual needs assessment of both target and populations to assure optimal planning.	Ongoing	Ongoing
3,5,7	Demonstrate fiscal responsibility in all programs & efficient management of resources.	Identify & utilize potential funding sources, monitor program billing and spending, and maximize use of computer technology in Personal Health programs. Managers and Finance Team to review all fees and services to determine that revenues are maximized in accordance with program guidelines. Pursue grant funding when available.	Ongoing	Ongoing
1,2,4,5, 6,7	Provide leadership and training to area schools and colleges to provide a secure environment for our children.	Plan/participate in semi-annual lockdown drills, provide tabletop drills, and provide direction to staff in emergency planning process.	Ongoing	Ongoing

1,2,3,4, 5	Participate/provide training to Emergency Services/Local Emergency Planning communities to better fulfill responsibilities related to SARA Title III.	Attend monthly Local Emergency Planning Committee (LEPC) meetings – offer HAZMAT – Incident Management training opportunities.	Ongoing	Ongoing
1,2,3,4, 5,7	Develop funding mechanism to provide Federal/State resources to the local community.	Take leadership roles in the Region 7 Federal Grant process and the 7 th District Emergency Management Association.	Ongoing	Ongoing
1,2,3,4, 5,6,7	Author/Update Emergency Plans for Hazardous Materials Facilities – Public Facilities – Private Industry.	Monitor updates and author, when needed, Emergency Action Guidelines, Public Response Plans, Mass Care Services.	Ongoing	Ongoing
2,4,5,6	Remain current with Michigan State certification of Professional Emergency Manager.	Attend training and conferences mandated by State Emergency Management/Homeland Security Division.	Ongoing	Ongoing
2,3,4,5	Coordination between Emergency Management and Local Emergency Preparedness for Personal Health emergencies.	Emergency Management Coordinator and Emergency Planning Coordinator integrate plans as appropriate.	Ongoing	Ongoing
3,4,6	Provide Healthcare for Low Income Persons	Collaborate with Traverse Health Clinic and the Michigan Primary Care Association to seek Federal Funding for primary care for low income persons which would include Federally Qualified Health Center(s).	Ongoing	Ongoing
2,3,6,7	Protect and preserve the health of mothers and babies through collaboration with other agencies to promote perinatal health.	Ongoing participation in discussion and committee work surrounding perinatal services including regional perinatal discussion, prenatal substance abuse prevention, Child Death Review, and infant mortality prevention.	Ongoing	Ongoing
3,4,5,7	Prepare to align with MDCH on expansion of home visiting services to pregnant women and children.	Monitor status of federal funding applied for by MDCH on behalf of the State for the purpose of expansion of home visiting services.	Ongoing	Ongoing
2,4	Collaborate with the AC Paw, Cherryland Humane Society and HANDDS to facilitate the adoption of dogs into new safe and loving homes.	Hold periodic meetings with animal rescue groups to discuss ways to improve dog adoption rates.	Ongoing	Ongoing

Note any changes, additions, and deletions here: