

# 2010 Department Strategic Plan

## Board Goals

1. Preserve beautiful and healthy environment
2. Safety of community
3. Focus on health and economic well-being of all people
4. Collaborate with other units of government
5. Risk-taking and innovation to increase efficiency/effectiveness of services
6. Ready and easy access to government services
7. Emphasize fiscal responsibility in planning for today and the future

Board Goal	Department Goal	Department Tactic	Estimated Duration (No. of Months)	Estimated Completion Date (Month/Year)
7	Realign Health Department staffing and priorities to adjust to changing economic climate.	Get input from Administration staff for a restructuring of staffing to match health priorities with available funding.	6	1-2010
5,6,7	Evaluate the current Health Services Building plans for renovation and/or construction of a new facility to meet community needs.	Assist in the 2025 Grant Traverse County Capital Improvement Plan.	12	2025
3,6	Enhanced Health Department Website.	Make Health Department Website fresher and easier to use. Monitor hits to website. Develop client satisfaction survey to gauge perceived value of Environmental and Personal Health programs and to elicit suggestions for improvement.	Ongoing	Ongoing
3,4,6	Access to Human Services Committee Materials.	Place material on website for easy access by County officials and general public. Monitor hits to this feature.	Ongoing	Ongoing
3,4,6	New Community Health Survey.	Collaborate with partners to complete survey.	3	12-2010
4,5,7	Utilize State of Michigan CHAMPS (Community Health Automated Medicaid Processing System) for billing and eligibility verification as system becomes operational.	1. Attend CHAMPS Training Sessions. 2. Review billing processes with assistance of I.T. staff and Mitchell & McCormick (M&M) software Vendor to establish efficient and cost effective practices. 3. Educate staff regarding use of eligibility verification.	12	12-2010
2,3,4,5,6,7	Protect and promote the quality of public health through the sustainment and enhancement of core, mandated and priority health department services.	1. Meet or exceed all minimum requirements of core, mandated and priority services and the Accreditation program. 2. Procure sufficient funding and reduce costs to assure provision of all core, mandated and priority services. 3. Procure sufficient staffing to assure provision of all core, mandated and priority services. 4. Arrange for staff education to meet or exceed minimum requirements of	12 12 12 12	3-2010 Ongoing Ongoing Ongoing

		<p>core, mandated and priority services and the Accreditation program.</p> <p>5. Prepare and update as necessary a systematic approach to disaster planning involving collaboration of relevant core, mandated and priority services and external agencies.</p> <p>6. Continue to improve the Medical Examiner program through education, cadaver transportation and more cooperation with the medical community.</p>	12	Ongoing
2,3,4,5, 6,7	Protect and promote the quality of public health through the sustainment and enhancement of collaborative and ancillary health department services.	<p>1. Meet or exceed all minimum requirements of relevant collaborative and ancillary services.</p> <p>2. Procure sufficient funding and reduce costs to assure provision of relevant collaborative and ancillary services.</p> <p>3. Promote and foster collaborative efforts to address all key health-related issues identified through community health assessment and similar initiatives.</p>	12	Ongoing
5,6	Pay for Environmental Health Division permits and Animal Control Division fees on line.	Set up credit card program for the Environmental Health Division and Animal Control Division. Monitor dollars received.	12	7-2010
1,3	Enhance Beach Monitoring.	Expand public swimming monitoring/sampling on inland lakes. Monitor sample results.	Ongoing	6-2010
1,3	More sanitary surveys on public beaches and/or water tributaries (i.e. Mitchell Creek, Boardman River).	Get MSU, etc to assist in E.coli tracking. Monitor results.	Ongoing	7-2010
2,3,4,5	Pursue changes to the Michigan Bonding Laws to allow Strategic Water Quality Initiative Funds (SWQIF) to be used for improvement of existing on-site wastewater system (holding tanks) as intended by the original ballot proposal as passed by the Michigan voters in 2002..	Provide low interest loans for holding tank owners to possibly install alternative treatment septic systems, community septic systems or other approved disposal methods.	Ongoing	7-2010
1,2,4	Continue to support Long Lake Township in their Time of Sale Ordinance. Review and evaluate program for possible county-wide implementation.	Collaborate with Long Lake Township on their Time of Sale Ordinance.	Ongoing	Ongoing
2,3,4,5, 6,7	Expand adolescent health services to include an Adolescent Clinic in Kingsley.	Establish an adolescent health clinic pending approval of grant funding. Collaborate with Grand Traverse Regional Foundation for additional funding opportunities.	12	9-2010
1,2,3,4	Promote smoking cessation.	Personal Health Manager or designee attends monthly meetings of Grand Traverse Tobacco Task Force and help advocate for a State wide ordinance.	Ongoing	3-2010

3,4,5	Explore software utilized in other community settings to assure coordination and continuity of care (i.e. Veterans, Munson Medical Care, etc.)	Administration to meet with healthcare and environmental health providers regarding their software capabilities and evaluate its usefulness for public health.	12	9-2010
3,4,6	Improve health services and reduce substance abuse of adolescents including pregnant youth.	<ol style="list-style-type: none"> <li>1. Contract with Third Level to work with youth at adolescent health clinic with emphasis on crisis counseling and substance abuse.</li> <li>2. Collaborate with other mental health and substance abuse agencies to further goals.</li> <li>3. Expand adolescent health clinical services.             <ol style="list-style-type: none"> <li>a. Seek planning grant to determine additional needs.</li> <li>b. If grant received make plans based on data and local interest (e.g. schools, local government, etc.)</li> <li>c. If plan funded set up additional clinic by locating new clinic and staffing clinic.</li> </ol> </li></ol>	3 months from time of approval	9-2010
3	All WIC/MIHP staff able to offer convenient WIC services to clients.	All WIC/MIHP staff prepare for, take part in, and utilize MIWIC training.	6-12	10-2009
3,6	Collaborate with MLUI to ensure access to fresh local foods for Grand Traverse County residents.	Grand Traverse County Health Department staff participates in Fresh Food Partnership activities.	24	12-2011
2,3,5,6	Utilize mobility of WIC services.	Offer WIC services at off-site locations such as hospital, clinics, farm markets, schools and homes	12	5-2010
6	Improve availability of MSW services to Grand Traverse County Health Department clients.	Add staff position for MSW to serve various Health Department programs.	Ongoing	1-2010
3,5,7	Demonstrate fiscal responsibility in all programs & efficient management of resources.	<p>Identify &amp; utilize potential funding sources, monitor program billing and spending, and maximize use of electronic resources.</p> <p>Personal Health Manager and Accountant to review cost study/adjust fees and consider time study to assure accuracy of MDCH cost study.</p> <p>Administration to evaluate all programs for applicable ways to improve billable revenues.</p> <p>Pursue grant funding when available.</p>	Ongoing	Ongoing
1,2,3,4, 5,7	Foster/strengthen relationships with community volunteer resources.	Meet/offer training opportunities to community volunteer resources i.e. Red Cross, Salvation Army, Ham Radio, Civil Air Patrol, etc.	Ongoing	Ongoing
1,2,3,4, 5,7	Provide planning and coordination for local events and festivals	Participate in planning sessions, offer coordination of resources for National Cherry Festival, Traverse City Film Festival.	Ongoing	6-2010

1,2,3,4, 5,6,7,	Establish working relationships with City, County, Village and Township Governments.	Attend governmental meetings, establish network with government officials and offer resources as requested.	Ongoing	Ongoing
1,2,4,5, 6,7	Provide leadership and training to area schools and colleges to provide a secure environment for our children.	Plan/participate in semi-annual lockdown drills, provide tabletop drills, and provide direction to staff in emergency planning process.	Ongoing	Ongoing
1,2,3,4, 5	Participate/provide training to Emergency Services/Local Emergency Planning communities to better fulfill responsibilities related to SARA Title III.	Attend monthly Local Emergency Planning Committee (LEPC) meetings – offer HAZMAT – Incident Management training opportunities.	Ongoing	Ongoing
1,2,3,4, 5,7	Develop funding mechanism to provide Federal/State resources to the local community.	Take leadership roles in the Region 7 Federal Grant process and the 7 <sup>th</sup> District Emergency Management Association.	Ongoing	Ongoing
1,2,3,4, 5,6,7	Author/Update Emergency Plans for Hazardous Materials Facilities – Public Facilities – Private Industry.	Monitor updates and author, when needed, Emergency Action Guidelines, Public Response Plans, Mass Care Services.	Ongoing	Ongoing
2,4,5,6	Remain current with Michigan State certification of Professional Emergency Manager.	Attend training and conferences mandated by State Emergency Management/Homeland Security Division.	Ongoing	Ongoing
2,3,4,5	Coordination between Emergency Management and Local Emergency Preparedness for Personal Health emergencies.	Emergency Management Coordinator and Emergency Planning Coordinator integrate plans as appropriate.	Ongoing	Ongoing

Note any changes, additions, and deletions here: