



**GRAND TRAVERSE COUNTY  
ADMINISTRATION/BOARD OF COMMISSIONERS**

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ADMINISTRATION  
BOARD OF COMMISSIONERS

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**July 22, 2020**

**Press Release**

**For Immediate Release**

**Contact: Nate Alger, Grand Traverse County Administrator**

**Subject: National Community Survey**

**Information:**

In an effort to engage residents of Grand Traverse County to provide feedback on the services they are receiving and their overall satisfaction with their quality of life, Grand Traverse County has partnered with National Research Center, Inc to survey local residents. 1700 Residents of Grand Traverse County will receive postcards and National Community Survey packets by mail. The first postcards were mailed by the National Research Center July 2<sup>nd</sup> and the surveys were mailed between July 9<sup>th</sup> and July 16<sup>th</sup>.

The National Community Survey (NCS) is the gold standard for gauging public opinion and will allow us to compare our local results with benchmarks from hundreds of communities across the United States. The NCS used best practices in scientific survey methods to guarantee valid findings to produce the clear, unbiased, and accurate results we need to enhance our services to our residents.

Completed surveys may be returned through the mail or online. The County encourages residents receiving the survey to respond and provide valuable feedback to local government.

More information about the National Research Center can be found at [n-r-c.com](http://n-r-c.com).

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