



We will enhance community and quality of life through people, parks, and programs.

Business Development Team: Business Planning for Civic Center

Tuesday, November 1, 2016, 5 to 6 p.m.

Second Floor, Committee Room

Governmental Center, 400 Boardman Avenue

Traverse City, Michigan 49686

MINUTES

I. Call to Order

The meeting was called to order at 5 p.m.

II. Roll Call

Commissioners Present: Alisa Kroupa, Pete Albers, Jeri LeRoi, Rodetta Harrand

Commissioners Excused: Kevin McElyea

Others Present: Kristine Erickson, Director, and Ryan Walsh, Office Manager, Grand Traverse County Parks and Recreation; Julie Clark, Executive Director, and Chris Kushman, Planning and Management Director, TART Trails; Mike Sutherland, Owner, the River

III. Public Comment

There was no public comment.

IV. Approval of Minutes, October 20, 2016 Business Development Team Meeting

Minutes unanimously approved, as presented.

V. Approval of/Additions to Agenda

Agenda unanimously approved, as presented.

VI. Medalie Park

TART Trails Executive Director Julie Clark shared Boardman Lake Trail project plans, and asked team if Parks and Recreation would support the concept of Medalie Park serving as a trailhead to connect the trail. The Business Development Team recommended that Clark work with the Director to apply for a grant for construction engineering/design costs to include Medalie Park in the overall plan. River Owner Mike Sutherland indicated he wishes to continue with kayak/canoe/paddleboard rentals at Medalie Park in 2017 and beyond. Director explained that the Parks Department will issue a request for proposals for vendors who are interested in operating a paddling business out of the park starting in 2017. BDT Chair Kroupa explained that it is necessary to issue a request for proposals now in fairness to other paddling businesses in the area.

VII. Civic Center Draft Business Plan

The Director provided an update about the Civic Center Business Plan.

VIII. Second Public Comment

There was no public comment.

IX. Notices and Team Member Comments

There were no additional comments.

X. Adjournment

Meeting was adjourned at 6:30 p.m.