



*We will enhance community and quality of life through people, parks, and programs.*

**Business Development Team: Business Planning for Civic Center**

**Thursday, September 15, 2016, 5 p.m.**

**Second Floor, Committee Room**

**Governmental Center, 400 Boardman Avenue**

**Traverse City, Michigan 49686**

**MINUTES**

**I. Call to Order**

The meeting was called to order at 5:00 p.m.

**II. Roll Call**

Commissioners Present: Alisa Kroupa, Rodetta Harrand, Pete Albers

Commissioners Excused: Kevin McElyea, Jeri LeRoi

Others Present: Kristine Erickson, Director; Marilyn Zielinski, Secretary; Grand Traverse County Parks and Recreation; Dzidra Minka, Pizza Wagon Concession

**III. Public Comment**

There was no public comment

**IV. Approval of Minutes, August 17, 2016 Business Development Team Meeting**

The August 17, 2016 Business Development Team Meeting Minutes were unanimously approved.

**V. Approval of/Additions to Agenda**

The Agenda for the September 15, 2016 Business Development Team Meeting was unanimously approved.

**VI. Civic Center Concessions Update**

Dzidra Minka reported a successful 2016 Summer Season in the new building between the ball fields at the Civic Center. She would like to continue her business at the Civic Center.

Director stated she met with Dzidra and discussed the improvements to the concession stand inside the Civic Center, an expanded menu, a kitchen upgrade, improved appearance and more advertising and marketing. She recommends continuing the contract with the Pizza Wagon and partner with them to improve the inside concession stand.

BDT members stated we have a good partnership with the Pizza Wagon and agreed with Director's recommendation. If the relationship continues with the Pizza Wagon, they will have to be flexible and work with vendors using the Arena and Civic Center Park to offer unique foods, a limited menu, or have the option to close the concession for a particular event.

The Business Development Team agreed to recommend to the Parks and Recreation Commission to continue the collaborative relationship with the Pizza Wagon for the inside and outside concession stands.

VII. Civic Center Proposed Business Plan (Discussion)

Erickson asked the Business Development Team to consider what should be included in the Civic Center Business Plan.

Ideas presented were to promote the Concession Stand, a dog park, partner with Norte' on the Safe Route to School Program and its bike rental and repair program, the new playground, an adult playground, pavilion improvements, and pool funding for improved maintenance issues.

VIII. Second Public Comment (Please refer to rules above.)

There was no public comment.

IX. Notices and Team Member Comments

There were no notices or comments.

X. Adjournment

Meeting adjourned at 6:25 p.m.