



We will enhance community and quality of life through people, parks, and programs.

Business Development Team: Business Planning for Civic Center

Wednesday, August 17, 2016, 12:30 p.m.

Second Floor, Committee Room

Governmental Center, 400 Boardman Avenue

Traverse City, Michigan 49686

MINUTES

I. Call to Order

The meeting was called to order at 12:35 p.m.

II. Roll Call

Commissioners Present: Alisa Kroupa, Rodetta Harrand, Jeri LeRoi, Kevin McElyea

Commissioners Excused: Pete Albers

Others Present: Kristine Erickson, Director, Ryan Walsh, Office Manager, Grand Traverse County Parks and Recreation; Christine Maxbauer, Grand Traverse County Commissioner; Pat Hoekte and Rick Taylor, Bayside Travellers

III. Public Comment

There was no public comment.

IV. Approval of Minutes, July 25, 2016 Business Development Team Meeting

The July 25, 2016 Business Development Team Meeting Minutes were unanimously approved.

V. Approval of/Additions to Agenda

The July 25, 2016 Business Development Team Meeting Agenda was unanimously approved.

VI. Bayside Travellers' User Agreement for Gilbert Lodge, Twin Lakes Park

Commissioner Kroupa had questions pertaining to the Bayside Travellers' current fees, attendance, methods used to track membership, and general information.

Director proposed raising fees for the 2016-2017 season from \$200 to \$250 per event.

Commissioner Kroupa recommended reducing Parks staffing during the events to assist with justifying the subsidized cost of the user group.

Office Manager will provide Bayside Travellers with grant opportunities and support for making this program a success.

Commissioner Maxbauer requested that Bayside Travellers not book Gilbert Lodge on a Saturday in June 2017 at the reduced rate, because June is a popular month for weddings.

MOTION by Kroupa, second by McElyea, to direct Director to work with Prosecuting Attorney's Office to establish a one-year agreement for subsidizing the program and to develop a relationship with the user group to become a self-sustaining customer and to reach the ability to cover regular costs associated to the rental of Gilbert Lodge. Motion carried.

VII. Civic Center Project Updates

The Director reported that the crowdfund campaign is off to a slow start and needs to pick up momentum to reach its goal. Team discussed fundraising and marketing strategies for bringing exposure to the campaign.

VIII. Second Public Comment

IX. Notices and Team Member Comments

There were no notices or team member comments.

X. Adjournment

Meeting adjourned at 2:10 p.m.