

GRAND TRAVERSE COUNTY ECONOMIC DEVELOPMENT CORPORATION

BOARD OF DIRECTORS

August 10, 2023, Meeting Minutes

CALL TO ORDER:

Chair Kevin Endres called the meeting to order at 8:01 AM

MEMBERS PRESENT: Kevin Endres, Keef Morgan, Dennis Arouca, Beth Friend, Lauren Flynn

MEMBERS ABSENT: Jesse Wolff, Nate Alger, Gary Howe, Mi Stanley

OTHERS PRESENT: Chris Forsyth, Warren Call, Mandy Sentieri, Camille Hoisington

PUBLIC COMMENT:

None

APPROVAL OF AGENDA:

MOVED by Morgan seconded by Flynn to approve the agenda as presented.

APPROVED, unanimously

APPROVAL OF MINUTES

MOVED by Flynn, seconded Morgan to approve the January 12, 2023, March 8, 2023, and July 24, 2023, meeting minutes as presented.

APPROVED, unanimously

REPORT/ACTION ITEMS:

- a) Review of Trial Balance:
 - Forsyth provided an update on the current trial balance.
- b) Update from Traverse Connect:
 - 1) Marketing of the revenue bond program
 - Mandy Sentieri of Traverse Connect, provided an update on activities and promotion of the revenue bond program since the EDC entered into contract with Traverse Connect.
 - Forsyth thanked Traverse Connect for the work they have done and the local bank partnerships that have come from it.
 - 2) Request to submit a letter of support on behalf of the Discover Blue Consortium's application for a strategic development grant via the United States Economic Development Administration
 - Camille Hoisington and Warren Call of Traverse Connect, provided the Board with information regarding a Strategy Development Grant they are applying for and asked that the Board send a letter of support.
 - 3) Update on the July 31st on the Michigan Outdoor Technology and Innovation Forum held at Hotel Indigo

MOVED by Morgan, seconded by Flynn to submit a letter of support.

APPROVED unanimously.

- 3) Update on the July 31st on the Michigan Outdoor Technology and Innovation Forum held at Hotel Indigo

- Call shared about the success of a recent event planned in coordination with the CAR Conference.

c) Strategic Plan Implementation

- Forsyth shared with the Board the current status of the Strategic Plan Implementation.

SECOND PUBLIC COMMENT (Refer to Rules under Public Comment/Input above)

None

ADJOURNMENT:

Meeting adjourned at 8:47 AM

DRAFT