



We will enhance community and quality of life through people, parks, and programs.

Business Development Team: Business Planning for Civic Center

Monday, July 25, 2016, 11:30 a.m.

Second Floor, Committee Room/Governmental Center, 400 Boardman Avenue

Traverse City, Michigan 49686

MINUTES

I. Call to Order

Meeting called to order at 11:37 a.m.

II. Roll Call

Commissioners Present: Pete Albers, Alisa Kroupa, Jeri LeRoi, Kevin McElyea

Others Present: Kristine Erickson, Director, Ryan Walsh, Office Manager, Marilyn Zielinski, Secretary, Grand Traverse County Parks and Recreation; Chris Kushman, TART Trails; Clair Karner, LIAA

III. Public Comment

There was no public comment.

IV. Approval of Minutes, June 22, 2016 Business Development Team Meeting

June 22, 2016 Business Development Team Meeting Minutes were unanimously approved.

V. Approval of/Additions to Agenda

Agenda was unanimously approved.

VI. Civic Center Playground Fundraising and Event

Director informed Business Development Team that the on-line fundraising page for the playground at the Civic Center Park is live. Team discussed strategies for raising funds and encouraged Office Manager to contact Traverse City Roller Derby for assistance.

Chris Kushman of TART Trails spoke about future trail projects and asked that Parks and Recreation consider including Medalie Park in the planning process, due to its location.

Clair Karner of the Land Institute Access Association spoke about future water trail projects, and asked that Parks and Recreation considering including Medalie Park in the planning process, due to its location.

VII. Parks and Recreation Fees and Revenue Trends

Secretary discussed reservation and revenue trends at Twin Lakes and Civic Center Parks, and suggested incorporating a non-refundable deposit of 25 percent for all reservations.

VIII. Parks and Recreation Staffing

Office Manager provided analysis of current staffing plan for Twin Lakes and recommended further discussion about next year's staffing plan.

Team discussed more efficient strategies for enforcing park rules and other duties performed by Park Rangers. Team encouraged working with Sheriff's Department to establish an authoritative presence at Twin Lakes Park.

IX. Second Public Comment

There was no public comment.

X. Notices and Team Member Comments

There were no notices and team member comments.

XI. Adjournment

Meeting was adjourned at 1:40 p.m.