



We will enhance community and quality of life through people, parks and programs.

Business Development Team: Business Planning for Civic Center

Wednesday, April 27, 2016, 12:30 p.m.

Commissioners' Committee Room, Second Floor/Governmental Center, 400 Boardman Avenue

Traverse City, Michigan 49686

MINUTES

I. Call to Order

Meeting was called to order at 12:30 p.m.

II. Roll Call

Commissioners Present: Pete Albers, Rodetta Harrand, Alisa Kroupa, Jeri LeRoi, Kevin McElyea

Others Present: Kristine Erickson, Director, and Ryan Walsh, Office Manager, Grand Traverse County Parks and Recreation; Paul Johnson, Grounds Coordinator, Grand Traverse County Facilities Management; Carl Pietila, Pentura; Dayna Valpey, Disability Network; Dayna Ryan, Arts for All of Northern Michigan; David Grams, Ellen Grams, County Residents

III. Public Comment

There was no public comment.

IV. Approval of Minutes, March 16, 2016 Business Development Team Meeting

MOTION by Albers, second by Harrand, to approve the March 16, 2016 Business Development Team Meeting Minutes. Motion carried.

V. Approval of/Additions to Agenda

MOTION by Albers, second by Harrand, to approve the agenda as presented. Motion carried.

VI. Proposed Playground: Additional Components and Increasing Universal Accessibility Beyond Original Design

Carl Pietila gave a presentation on the necessary improvements for the playground design to make it universally accessible. Discussion ensued about additions that would most benefit the community and the Civic Center Park. David Grams spoke about the playground's design and recommended ways to make the design more unique.

VII. Proposed Programming at Twin Lakes by Crystal Bindi Studio

Members shared future programming ideas for Twin Lakes.

VIII. Howe Arena

Office Manager updated team members about events at Howe Arena, and shared marketing ideas to generate more business.

IX. Second Public Comment

There was no public comment.

X. Notices and Team Member Comments

Office Manager updated team members about potential business opportunity with the River at Medalie Park.

XI. Adjournment

Meeting adjourned at 3 p.m.