

JOINT HOUSING TASK FORCE (JHTF)

April 16, 2015

Chair Wheelock called the meeting to order at 4:04 p.m. in the Training Room located in the Governmental Center, 400 Boardman Avenue, Traverse City, Michigan.

Members Present: Tracey Bartlett, East Bay Charter Township
Mayor Michael Estes, City of Traverse City
Gary Howe, City of Traverse City
Jeane Blood Law, Garfield Charter Township
Tony Lentych, Traverse City Housing Commission
Christine Maxbauer, Grand Traverse County
Sonny Wheelock, Grand Traverse County

Staff Present: Marcia Carmoney, Grand Traverse County
Jean Derenzy, Grand Traverse County
Rob Larrea, Garfield Charter Township
Russ Soyering, City of Traverse City
John Sych, Grand Traverse County

Meeting Notes from February 19, 2015

Moved by Howe, seconded by Law to approve the February 19, 2015 meeting notes as presented.
Motion carried.

Discussion Items:

Task Force Members discussed the Partnerships handout provided by Sych, and the different groups that could partner to seek funding for housing development projects. Members reviewed the draft Memorandum of Understanding (MOU) agreement and offered some modifications. Sych will refine MOU and email it to Task Force Members. Other suggestions included pursuing MSHDA's bonding program, and to request that MSHDA accept LandUseUSA's Target Market Analysis instead of requiring the developer to pay to have a new analysis completed.

Sych provided members with a draft copy of the community housing marketing packet. This document will be used as a marketing tool to provide developers with information about our housing needs including potential development sites and housing types, e.g. live/work units, micro apartments, etc. Suggestions included sharing this information with the local financial institutions to get their response, and coordinating with Leelanau County since they encompass part of the City.

Sych will complete the summary report to show what was studied during the Joint Housing Task Force meetings for presentation to Garfield and East Bay Townships, and any other interested jurisdictions. Sych reviewed the four key actions from the draft report: market development opportunities, partner with non-profit and private developers, unite housing resources and maintain awareness. Soyering reported receiving 7 valid ADU applications since the City's ordinance was modified.

Public Comment

None

Adjournment

Meeting adjourned at 5:13 p.m.